

# PAUL MACKENDER

## ILLUSTRATOR & DESIGNER

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### Professional Experience

#### **Ink Factory Studio / Illustrator**

*October 2019 – Present, Charlottesville, VA*

Produced hundreds of custom-made hand-drawn illustrations for client storyboards, demonstrating exceptional creativity and attention to detail for a world-leading cloud services platform and retailer.

Collaborated closely with project managers to swiftly conceptualize, create, and refine artwork, ensuring seamless integration of illustrations into projects and meeting strict artistic requirements.

Fostered effective communication and teamwork among collaborators, maintaining alignment throughout the illustration process within a fast-paced and dynamic creative environment.

#### **Overflow Companies / Illustrator & Designer**

*April 2016 – Present, Charlottesville, VA*

Providing graphic recording during live events and leading digitization process to streamline delivery of handmade branding assets and materials.

Providing design services for multimedia content, including print, web, email, and novel publication for a consulting agency.

Designing and animating motion graphics for feature documentaries and other film projects.

#### **Freelance / Storyboard Artist**

*March 2016 - Present, Charlottesville, VA*

Translating story and script into storyboards for use during conceptual stages for projects of all types.

Collaborating with film project leaders to visualize sequences before and during production.

Remotely rendering scenery and character designs in the form of digital production illustrations.

#### **UMKC Enactus / Project Leader & Designer**

*2012 - 2014, University of Missouri Kansas City*

Organized contests and educational workshops to provide artists with entrepreneurial skills and experiences.

Managed the construction of arts galleries.

With over eight years of experience in design and illustration, I specialize in creating captivating visuals across diverse mediums. At Ink Factory Studio, I draw storyboards for a leading cloud services platform, utilizing a proficiency in illustration and versatility in fast-paced environments. Additionally, with agency experience at Overflow Companies, I provide graphic recording, branding assets, and multimedia content design.

### Education

#### **University of Missouri KC / B.A.**

*May 2012 - Aug 2016, Kansas City*

Focus in Illustration.

Private studies with local professionals.

### Skills

**Illustrator:** Graphic Recording | Information Graphics | Print and Web Preparation | Film Storyboarding | Vector illustration | Pattern Creation | Drawing Tablet Proficiency

**Designer:** Layout Design | Print Design | Sketching | Typography | Composition | Branding | Image Editing | Video editing | Motion Graphics & animation

**Digital:** Adobe Suite (Photoshop, Illustrator, Indesign) | Procreate, Adobe Fresco, Affinity | Google Suite | Microsoft Suite | Figma |

**Collaborator:** Consistent communicator | Positive critique | AI Utilization | Self Starter | Detail Oriented |