

D U S T Y F A N N

LEE'S SUMMIT, MO 64081

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PROFESSIONAL PROFILE

Experienced multimedia professional with expertise in video production, editing, motion graphics, and photography. Skilled in leading creative teams, managing complex production workflows, and delivering impactful content across corporate, digital, and broadcast platforms. Combines technical precision with creative storytelling to produce high-quality multimedia solutions aligned with strategic objectives.

WORK EXPERIENCE

Eversana Intouch, Overland, KS

03/2009 – 10/2024

Producer / Editor / Photographer

- Led production team for photography and video projects, overseeing editors and photographers to ensure quality and timely delivery.
- Collaborated with motion graphic designers to integrate into multimedia projects.
- Operated cameras and directed production for video and still photography used across multiple platforms.
- Acted as Technical Content Specialist, coordinating with vendors and developers to ensure accurate file delivery for various media.
- Execute tabletop product photography for web and social media content.

Drive DigitalMedia, Overland, KS

08/2008 – 03/2009

Camera / Editor / Animator

- Edited video content, including digital press releases, sales support materials, and short-form narratives for web and events.
- Created motion graphic designs, including full animations, titles, animated openings, and lower thirds.
- Operated cameras and directed shoots for multiple projects ranging from documentary editorial pieces, sales supplementation, events and action sports.
- Applied advanced compression techniques to optimize video for online distribution.
- Keyed and composited green screen footage for web and broadcast applications.
- Authored DVDs with custom menu designs and navigation systems.

TrioMedia, Lenexa, KS

01/2007 – 05/2008

Video Director / Editor

- Planned and executed video shoots and audio recordings for client projects.
- Directed and filmed on Sony HD-XDCAM cameras, capturing high-quality footage, including green screen.
- Edited video in Final Cut Pro and After Effects for compositing and special effects.
- Delivered final video products in formats optimized for web, standalone applications, or client specifications.
- Integrated video assets into online platforms for client campaigns.

Cerner Corp, Kansas City, MO

01/2006 – 01/2007

Senior Multi-Media Director

- Led a team in coordinating corporate marketing initiatives and branding strategies.
- Designed and produced large-scale trade show videos and motion graphics for electronic signage and presentations.
- Collaborated with executives to conceptualize and produce multimedia products, including illustrations and diagrams for sales support.
- Implemented a proprietary photo library, establishing branding standards for image design and execution.

- Contributed to Cerner's involvement in the Missouri Arts Council's "Now Showing" corporate arts program.

Two West Inc., Kansas City, MO

03/2000 – 12/2005

Cross Media Specialist

- Developed and produced animations and motion graphics for various media, including broadcast, DVD, kiosks, and web platforms.
- Designed and programmed websites in Flash and HTML.
- Maintained and operated a digital video and audio workstation for multimedia projects.
- Served as the in-house photographer and videographer for film and digital projects.
- Partnered with clients and vendors to deliver projects efficiently and effectively.

University of Saint Mary, Leavenworth, KS

2004 – 2005

Instructor Adjunct

- Designed and taught digital video workshops, guiding students through creating short narrative films from concept to DVD authoring.
- Created coursework for Photoshop animation workshops.

University of Missouri – Kansas City, Kansas City, Mo

1999 – 2000

Graduate Teaching Assistant

- Taught courses in Macintosh systems, Photoshop, 3D animation, web development, and digital video editing.
- Maintained and managed computer labs and digital workstations for student use.
- Researched and recommended software and equipment purchases for academic programs.

E D U C A T I O N

Master of Arts (MA), Electronic Media, UNIVERSITY OF MISSOURI – KANSAS CITY, Kansas City, MO

Bachelor of Fine Arts (BFA), Photography and Video, KANSAS CITY ART INSTITUTE, Kansas City, MO

Associate of Arts (AA), Studio Art, LONGVIEW COMMUNITY COLLEGE, Lee's Summit, MO